

PARTICIPATION OFFER



26. Międzynarodowe
**TARGI
KSIĄŻKI**[®]
w Krakowie

26-29 października 2023

Price list 2023

PARTICIPATION OFFER

International Book Fair in Krakow® - a cyclical event dedicated to the publishing and bookselling industry, organized since 1997 in Krakow by Targi w Krakowie Ltd. The event, part of a program to promote readership, is open to the general public. During the last edition in 2022. Fair was visited by 47,000 visitors, and 50,000 followed the event online on the Fair's Virtual Platform.

STANDARD STAND A



classic

corner

STANDARD STAND A	Price by 31.07.23	Price from 01.08.23
Stand 4m ²	2 300,00 PLN	2 645,00 PLN
Stand 6m ²	3 300,00 PLN	3 795,00 PLN
Stand 8m ²	4 350,00 PLN	5 002,50 PLN
Stand 10m ²	5 350,00 PLN	6 152,50 PLN
Stand 12 m ²	6 300,00 PLN	7 245,00 PLN
Stand 18 m ²	9 000,00 PLN	10 350,00 PLN

STANDARD STAND B



corner

STANDARD STAND B	Price by 31.07.23	Price from 01.08.23
Stand 15m ²	9 450,00 PLN	10 867,50 PLN
Stand 18m ²	10 900,00 PLN	12 535,00 PLN
Stand 24m ²	13 900,00 PLN	15 985,00 PLN

all prices are net prices

STANDARD STAND PLUS



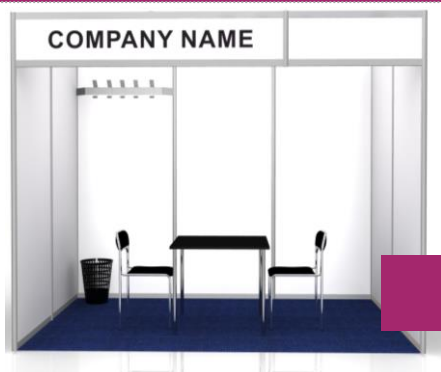
classic



corner

STANDARD STAND PLUS	Price by 31.07.23	Price from 01.08.23
Stand 9m ²	7 100,00 PLN	8 165,00 PLN
Stand 12m ²	8 800,00 PLN	10 120,00 PLN
Stand 15m ²	10 500,00 PLN	12 075,00 PLN
Stand 18m ²	12 300,00 PLN	14 145,00 PLN

EXHIBITION SPACE + STAND CONSTRUCTION



classic



corner

Exhibition space + stand construction	Price by 31.07.23	Price from 01.08.23
	550,00 PLN/m ²	632,50 PLN/m ²

NON BUILT-UP SPACE

Non built-up space	Price by 31.07.23	Price by 01.08.23
	450,00 PLN /m ²	517,50 PLN/m ²

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BOOKCASE IN THE FESTIVAL ZONE



Bookcase in the festival zone	Price by 31.07.23	Price from 01.08.23
	1600,00 PLN/lm*	1840,00 PLN/lm*

BOOKCASE IN THE EXHIBITORS' COMMON AREA



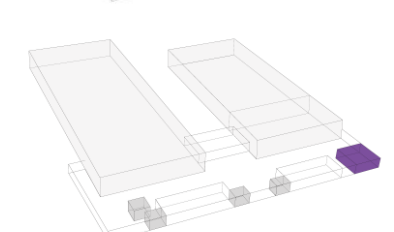
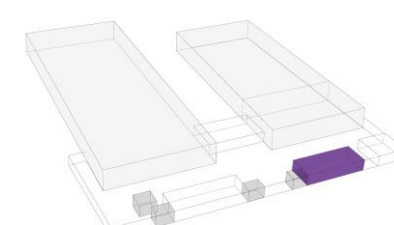
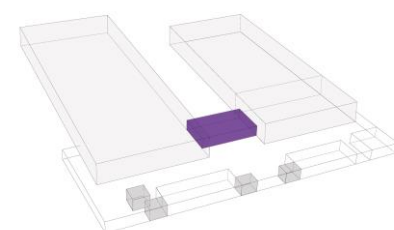
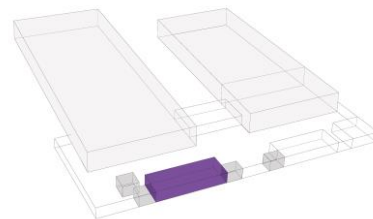
Bookcase in the exhibitors' common area	Price by 31.07.23	Price from 01.08.23
1 module 3m2 3 shelves, counter, 2 chairs, artwork on the headboard	1600,00 PLN/lm*	1840,00 PLN/lm*

Additional fees	Price
Obligatory non-returnable registration fee	600 PLN*
Mandatory infrastructural fee	25 PLN/m ² *
Surcharge for booth type:	
Corner booth, 2 sides open	700 PLN
Front booth, 3 sides open (from 12m ²)	1200 PLN*
Island booth, 4 sides open (from 30 m ²)	1700 PLN*

The full stands offer is [HERE](#)

Seminar rooms

SEMINAR ROOMS	PRICE
LVIV seminar room – divided into three partitions rented out for 50-minute time slots	
LVIV A → 60 people (theatre layout)	600,00 PLN
LWÓW B → 60 people (theatre layout)	600,00 PLN
LWÓW C → 60 people (theatre layout)	600,00 PLN
VIENNA seminar room – divided into two partitions rented out for 50-minute time slots	
Vienna A with online streaming → 140 people (theatre layout)	1000,00 PLN
Vienna B → 140 people (theatre layout)	800,00 PLN
BUDAPEST seminar room – divided into two partitions rented out for 50-minute time slots	
Budapest A → 40 people (theatre layout)	600,00 PLN
Budapest B → 40 people (theatre layout)	600,00 PLN
PRAGUE seminar room – divided into two partitions rented out for 50-minute time slots	
Prague A → 70 people (theatre layout)	600,00 PLN
Prague B → 70 people (theatre layout)	600,00 PLN
STAGES rented out for 50-minute time slots	
STAGE IN THE VISTULA HALL with online streaming between 26 and 29th of October → 90 people	1000,00 PLN
STAGE IN THE DANUBE HALL without online streaming on 26th and 27th of October with online streaming on 28 and 29th of October → 90 people	800,00 PLN 1000,00 PLN
MEETING ROOMS rented out for 50-minute time slots	
S02 for 30 people (theatre layout)	600,00 PLN
S04 for 20 people (theatre layout)	400,00 PLN
S06 for 10 people (one table layout)	400,00 PLN
AUTHOR'S ZONE rented out for 50-minute time slots	
Vistula 1 (for 100 people waiting)	200,00 PLN
Vistula 2 (for 100 people waiting)	200,00 PLN
Danube 3 (for 100 people waiting)	200,00 PLN
Danube 4 (for 100 people waiting)	200,00 PLN
Danube 5 (for 100 people waiting)	200,00 PLN



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PRICE LIST

EQUIPMENT	PRICE
DOORS FOR PLATFORMS AND LOW/HIGH SHOWCASES	
wooden sliding doors with a lock	60,00 PLN
glass sliding doors for low/high showcases without a lock	40,00 PLN
glass sliding doors for low/high showcases with a lock	60,00 PLN
wooden sliding doors without a lock	40,00 PLN
LOW SHOWCASES	
low showcase 50 x 50 x 100 cm – 20 cm glass, one side open	135,00 PLN
low showcase 100 x 50 x 100 cm – 20 cm glass, one side open	160,00 PLN
curved showcase – 20 cm glass, one open side	200,00 PLN
OTHER	
dustbin	30,00 PLN
extension cord	30,00 PLN
stand for leaflets (A4)	110,00 PLN
coat hanger	20,00 PLN
COUNTERS	
counter with a shelf 50 x 50 x 100 cm	110,00 PLN
counter with a shelf 100 x 50 x 100 cm	110,00 PLN
curved counter with a shelf	130,00 PLN
LIGHTING	
halogen 75 W	65,00 PLN
halogen on the boom	120,00 PLN
PLATFORMS	
platform 50 x 50 x 40/60/80/100 cm	100,00 PLN
platform 100 x 50 x 40/60/80/100 cm	110,00 PLN
platform 100 x 100 x 40/60/80/100 cm	120,00 PLN
WALL SHELVES	
glass shelf 100 x 27 cm	45,00 PLN
wooden shelf 100 x 27 cm	45,00 PLN
bookshelf 100 x 8 cm	45,00 PLN
BOOKSHELF	
Bookshelf 50/100 x 50 x 250 cm – 5 wooden shelves	150,00 PLN

EQUIPMENT	PRICE
TABLES AND CHAIRS	
bar stool	80,00 PLN
chair	45,00 PLN
wooden top table 80 x 80 cm	65,00 PLN
bar table Ø 50 cm	150,00 PLN
ELECTRONICS/HOME APPLIANCES/KITCHEN ACCESSORIES	
electric kettle	50,00 PLN
coffee machine (automatic)	400,00 PLN
refrigerator – capacity 120l	300,00 PLN
TV 42"	950,00 PLN
wall brackets for Exhibitor's TV	100,00 PLN
HIGH SHOWCASES	
high showcase 50 x 50 x 250 cm with 1 glass shelf – glass at the height of 80-200 cm, no lighting, one open side	280,00 PLN
high showcase 50 x 50 x 250 cm with 2 glass shelf – glass at the height of 80-200 cm, no lighting, one open side	290,00 PLN
high showcase 50 x 50 x 250 cm with 3 glass shelf – glass at the height of 80-200 cm, no lighting, one open side	300,00 PLN
high showcase 100 x 50 x 250 cm with 1 glass shelf – glass at the height of 80-200 cm, no lighting, one open side	280,00 PLN
high showcase 100 x 50 x 250 cm with 2 glass shelf – glass at the height of 80-200 cm, no lighting, one open side	290,00 PLN
high showcase 100 x 50 x 250 cm with 3 glass shelf – glass at the height of 80-200 cm, no lighting, one open side	300,00 PLN
FLOOR CARPET	
colour floor carpet	40,00 PLN
STORAGE ROOM	
folding door with a lock	150,00 PLN
cupboard	75,00 PLN
partition wall	75,00 PLN
curtain	30,00 PLN

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PRICE LIST

ELECTRIC POWER	PRICE
230V electric outlet (1 phase) 2kW	440,00 PLN
230V 2kW electric outlet, 24 hrs (e.g. refrigerator hookup)	510,00 PLN
16A 400V electric outlet (3 phases) up to 6kW	870,00 PLN
16A 400V electric outlet (3 phases) 6,1-10kW	1 160,00 PLN
32A 400V electric outlet (3 phases) 6,1-10kW	1 160,00 PLN
32A 400V electric outlet (3 phases) 10,1-20kW	1 620,00 PLN
63A 400V electric outlet (3 phases) 20,1-36kW	3 120,00 PLN

WATER	PRICE
supply and drainage of water to a designated point in the booth	400,00 PLN
supply and drainage of water to every subsequent point in the booth	200,00 PLN

INTERNET CONNECTION	PRICE
wired Internet connection terminated with RJ45 connector during the event (symmetrical connection up to 10 mb/s)	300,00 PLN
wireless Internet connection during the event (symmetrical connection up to 10 mb/s)	150,00 PLN

SUSPENSION OF ELEMENTS ATTACHED TO THE PERMANENT HALL CONSTRUCTION	PRICE
connection of one point of substring to the fixed structure hall (with hoist)	400,00 PLN
constructing extra middle point between beams	600,00 PLN

GRAPHICS ON THE STAND	PRICE
Printing of stand walls with pasting based on Exhibitor's design - full color	144,00 PLN/m2
Printing of stand walls with pasting based on Exhibitor's design - one color	100,00 PLN/m2

- Orders made on the day the stand is taken over by the Exhibitor will be implemented if possible and will be charged an additional 50% fee of the standard price in case of stand equipment and 100% in the case of electricity, water, air and suspension elements. Demand for stand equipment and other services listed in the above price list should be submitted after ordering space on the customer panel of the exhibitor service system:

<https://targiksiazki.exposupport.pl/>

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