

# PARTICIPATION OFFER



## PRICE LIST 2024

# PARTICIPATION OFFER

International Book Fair in Krakow® - a cyclical event dedicated to the publishing and bookselling industry, organized since 1997 in Krakow by Targi w Krakowie Ltd. The event, part of a program to promote readership, is open to the general public. During the last edition in 2023. Fair was visited by 52,000 visitors, and 20,000 followed the event online on the Fair's Virtual Platform.

## STANDARD STAND A



classic

corner

| STANDARD STAND „A”      | Price by 31.07.24 | Price from 01.08.24 |
|-------------------------|-------------------|---------------------|
| Stand 4m <sup>2</sup>   | 2 550,00 PLN      | 2 932,50 PLN        |
| Stand 6m <sup>2</sup>   | 3 700,00 PLN      | 4 225,00 PLN        |
| Stand 8m <sup>2</sup>   | 4 800,00 PLN      | 5 520,00 PLN        |
| Stand 10m <sup>2</sup>  | 5 900,00 PLN      | 6 785,00 PLN        |
| Stand 12 m <sup>2</sup> | 6 900,00 PLN      | 7 935,00 PLN        |
| Stand 18 m <sup>2</sup> | 9 900,00 PLN      | 11 385,00 PLN       |

## STANDARD STAND B



corner

| STANDARD STAND „B”     | Price by 31.07.24 | Price from 01.08.24 |
|------------------------|-------------------|---------------------|
| Stand 15m <sup>2</sup> | 10 350,00 PLN     | 11 902,50 PLN       |
| Stand 18m <sup>2</sup> | 12 000,00 PLN     | 13 800,00 PLN       |
| Stand 24m <sup>2</sup> | 15 300,00 PLN     | 17 595,00 PLN       |

all prices are net prices

## STANDARD STAND PLUS



classic



corner

| Standard stand „PLUS"  | Price by 31.07.24 | Price from 01.08.24 |
|------------------------|-------------------|---------------------|
| Stand 9m <sup>2</sup>  | 7 700,00 PLN      | 8 855,00 PLN        |
| Stand 12m <sup>2</sup> | 9 600,00 PLN      | 11 040,00 PLN       |
| Stand 15m <sup>2</sup> | 11 500,00 PLN     | 13 225,00 PLN       |
| Stand 18m <sup>2</sup> | 13 500,00 PLN     | 15 525,00 PLN       |

## EXHIBITION SPACE + STAND CONSTRUCTION



classic



corner

| Exhibition space + stand construction | Price by 31.07.24         | Price from 01.08.24       |
|---------------------------------------|---------------------------|---------------------------|
|                                       | 600,00 PLN/m <sup>2</sup> | 690,00 PLN/m <sup>2</sup> |

## NON BUILT-UP SPACE

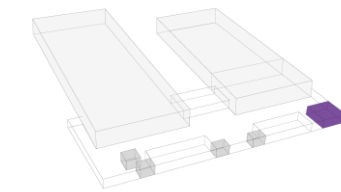
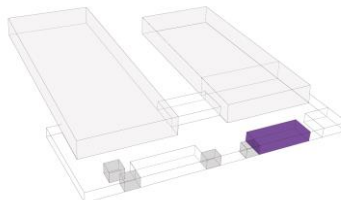
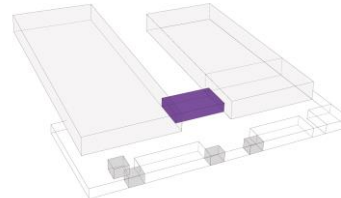
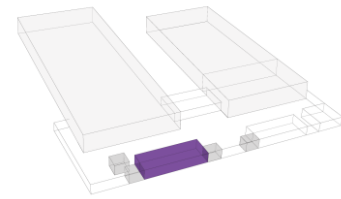
| Non built-up space | Price by 31.07.24         | Price from 01.08.24       |
|--------------------|---------------------------|---------------------------|
|                    | 500,00 PLN/m <sup>2</sup> | 575,00 PLN/m <sup>2</sup> |

| Additional fees                                      | Price                    |
|--|--------------------------|
| Obligatory non-returnable registration fee           | 600,00 PLN               |
| Mandatory infrastructural fee                        | 30,00 PLN/m <sup>2</sup> |
| <b>Surcharge for booth type:</b>                     |                          |
| Corner booth, 2 sides open                           |                          |
| Front booth, 3 sides open (from 12m <sup>2</sup> )   | 700,00 PLN               |
| Island booth, 4 sides open (from 30 m <sup>2</sup> ) | 1200,00 PLN              |
| Obligatory non-returnable registration fee           | 1700,00 PLN              |

The full stands offer is [HERE](#)

# Seminar rooms

| SALE SEMINARYJNE   | PRICE                     |
|--|---------------------------|
| <b>LVIV seminar room – divided into three partitions</b><br>rented out for 50-minute time slots  |                           |
| LVIV A → 60 people (theatre layout)  | 600,00 PLN                |
| <b>VIENNA seminar room – divided into two partitions</b><br>rented out for 50-minute time slots  |                           |
| Vienna A with online streaming → 140 people (theatre layout)   | 1000,00 PLN               |
| Vienna B → 140 people (theatre layout)   | 800,00 PLN                |
| <b>BUDAPEST seminar room – divided into two partitions</b><br>rented out for 50-minute time slots  |                           |
| Budapest A → 40 people (theatre layout)  | 600,00 PLN                |
| Budapest B → 40 people (theatre layout)  | 600,00 PLN                |
| <b>PRAGUE seminar room – divided into two partitions</b><br>rented out for 50-minute time slots  |                           |
| Prague A → 70 people (theatre layout)  | 600,00 PLN                |
| Prague B → 70 people (theatre layout)  | 600,00 PLN                |
| <b>STAGES</b> rented out for 50-minute time slots  |                           |
| <b>STAGE IN THE VISTULA HALL</b><br>with online streaming between 26 and 29th of October → 90 people   | 1000,00 PLN               |
| <b>STAGE IN THE DANUBE HALL</b><br>without online streaming on 26th and 27th of October<br>with online streaming on 26 and 27th of October → 90 people | 800,00 PLN<br>1000,00 PLN |
| <b>MEETING ROOMS</b> rented out for 50-minute time slots   |                           |
| S02 for 30 people (theatre layout)   | 600,00 PLN                |
| S04 for 20 people (theatre layout)   | 400,00 PLN                |
| S06 for 10 people (one table layout)   | 400,00 PLN                |
| S07 for 20 people (one table layout)   | 400,00 PLN                |
| <b>AUTHOR'S ZONE</b><br>rented out for 50-minute time slots  |                           |
| Vistula 1 (for 100 people waiting)   | 300,00 PLN                |
| Vistula 2 (for 100 people waiting)   | 300,00 PLN                |
| Danube 3 (for 100 people waiting)  | 300,00 PLN                |
| Danube 4 (for 100 people waiting)  | 300,00 PLN                |
| Zones 1-18 in the Karpaty marquee hall<br>(for 150 people waiting)   | 300,00 PLN                |



More information [HERE](#)

all prices are net prices

# PRICE LIST

| EQUIPMENT   | PRICE      |
|---|------------|
| <b>DOORS FOR PLATFORMS AND LOW/HIGH SHOWCASES</b>           |            |
| wooden sliding doors with a lock                            | 65,00 PLN  |
| glass sliding doors for low/high showcases without a lock   | 45,00 PLN  |
| glass sliding doors for low/high showcases with a lock      | 65,00 PLN  |
| wooden sliding doors without a lock                         | 45,00 PLN  |
| <b>LOW SHOWCASES</b>  |            |
| low showcase 50 x 50 x 100 cm – 20 cm glass, one side open  | 145,00 PLN |
| low showcase 100 x 50 x 100 cm – 20 cm glass, one side open | 170,00 PLN |
| curved showcase – 20 cm glass, one open side                | 210,00 PLN |
| <b>OTHER</b>  |            |
| dustbin   | 30,00 PLN  |
| extension cord  | 35,00 PLN  |
| stand for leaflets (A4)                                     | 120,00 PLN |
| coat hanger   | 20,00 PLN  |
| <b>COUNTERS</b>   |            |
| counter with a shelf 50 x 50 x 100 cm                       | 120,00 PLN |
| counter with a shelf 100 x 50 x 100 cm                      | 120,00 PLN |
| curved counter with a shelf                                 | 140,00 PLN |
| <b>LIGHTING</b>   |            |
| halogen 75 W  | 70,00 PLN  |
| halogen on the boom   | 130,00 PLN |
| <b>PLATFORMS</b>  |            |
| platform 50 x 50 x 40/60/80/100 cm                          | 110,00 PLN |
| platform 100 x 50 x 40/60/80/100 cm                         | 120,00 PLN |
| platform 100 x 100 x 40/60/80/100 cm                        | 130,00 PLN |
| <b>WALL SHELVES</b>   |            |
| glass shelf 100 x 27 cm                                     | 50,00 PLN  |
| wooden shelf 100 x 27 cm                                    | 50,00 PLN  |
| bookshelf 100 x 8 cm  | 50,00 PLN  |
| <b>BOOKSHELF</b>  |            |
| Bookshelf 50/100 x 50 x 250 cm – 5 wooden shelves           | 160,00 PLN |

| EQUIPMENT   | PRICE                    |
|---|--------------------------|
| <b>TABLES AND CHAIRS</b>  |                          |
| bar stool   | 90,00 PLN                |
| chair   | 45,00 PLN                |
| wooden top table 80 x 80 cm   | 70,00 PLN                |
| bar table Ø 50 cm   | 160,00 PLN               |
| <b>ELECTRONICS/HOME APPLIANCES/KITCHEN ACCESSORIES</b>  |                          |
| electric kettle   | 60,00 PLN                |
| coffee machine (automatic)  | 450,00 PLN               |
| refrigerator – capacity 120l  | 350,00 PLN               |
| TV 42"  | 950,00 PLN               |
| wall brackets for Exhibitor`s TV  | 110,00 PLN               |
| <b>HIGH SHOWCASES</b>   |                          |
| high showcase 50 x 50 x 250 cm with 1 glass shelf – glass at the height of 80-200 cm, no lighting, one open side  | 290,00 PLN               |
| high showcase 50 x 50 x 250 cm with 2 glass shelf – glass at the height of 80-200 cm, no lighting, one open side  | 300,00 PLN               |
| high showcase 50 x 50 x 250 cm with 3 glass shelf – glass at the height of 80-200 cm, no lighting, one open side  | 310,00 PLN               |
| high showcase 100 x 50 x 250 cm with 1 glass shelf – glass at the height of 80-200 cm, no lighting, one open side | 290,00 PLN               |
| high showcase 100 x 50 x 250 cm with 2 glass shelf – glass at the height of 80-200 cm, no lighting, one open side | 300,00 PLN               |
| high showcase 100 x 50 x 250 cm with 3 glass shelf – glass at the height of 80-200 cm, no lighting, one open side | 310,00 PLN               |
| <b>FLOOR CARPET</b>   |                          |
| colour floor carpet   | 45,00 PLN/m <sup>2</sup> |
| <b>STORAGE ROOM</b>   |                          |
| folding door with a lock  | 160,00 PLN               |
| cupboard  | 80,00 PLN                |
| partition wall  | 80,00 PLN                |
| curtain   | 30,00 PLN                |

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# PRICE LIST

| ELECTRIC POWER  | PRICE        |
|---|--------------|
| 230V electric outlet (1 phase) 2kW                          | 440,00 PLN   |
| 230V 2kW electric outlet, 24 hrs (e.g. refrigerator hookup) | 510,00 PLN   |
| 16A 400V electric outlet (3 phases) up to 6kW               | 870,00 PLN   |
| 16A 400V electric outlet (3 phases) 6,1-10kW                | 1 160,00 PLN |
| 32A 400V electric outlet (3 phases) 6,1-10kW                | 1 160,00 PLN |
| 32A 400V electric outlet (3 phases) 10,1-20kW               | 1 620,00 PLN |
| 63A 400V electric outlet (3 phases) 20,1-36kW               | 3 120,00 PLN |

| WATER   | PRICE      |
|---|------------|
| supply and drainage of water to a designated point in the booth     | 400,00 PLN |
| supply and drainage of water to every subsequent point in the booth | 200,00 PLN |

| INTERNET CONNECTION  | PRICE      |
|--|------------|
| wired Internet connection terminated with RJ45 connector during the event (symmetrical connection up to 10 mb/s) | 300,00 PLN |
| wireless Internet connection during the event (symmetrical connection up to 10 mb/s)                             | 150,00 PLN |

| SUSPENSION OF ELEMENTS ATTACHED TO THE PERMANENT HALL CONSTRUCTION            | PRICE      |
|---|------------|
| connection of one point of substring to the fixed structure hall (with hoist) | 400,00 PLN |
| constructing extra middle point between beams                                 | 600,00 PLN |

| GRAPHICS ON THE STAND   | PRICE                     |
|---|---------------------------|
| Printing of stand walls with pasting based on Exhibitor's design - full color | 150,00 PLN/m <sup>2</sup> |
| Printing of stand walls with pasting based on Exhibitor's design - one color  | 110,00 PLN/m <sup>2</sup> |

- Orders made on the day the stand is taken over by the Exhibitor will be implemented if possible and will be charged an additional 50% fee of the standard price in case of stand equipment and 100% in the case of electricity, water, air and suspension elements. Demand for stand equipment and other services listed in the above price list should be submitted after ordering space on the customer panel of the exhibitor service system:

<https://targiksiazki.exposupport.pl/>

More information [HERE](#)

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